

Introducing...



**THE AARDY™**

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# The Back Story



The brain trust at Aardvark Event Logistics™ came up with a simple challenge one cool summer evening.

Develop a 100% **GREEN** vehicle that sets up in zero time, fits almost anywhere, engages consumers and leaves a lasting impression.

The result - **THE AARDY™** It's engineered, beta tested and ready to be yours.

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# Key Features



- **GREEN** - electric vehicle
- Stock or custom
- Street legal\*
- Small footprint
- Available for sale or lease
- Cost effective



\*In most states and up to 35mph posted speed limit.

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# Other Features



- Compact Size
  - Fits in places other vehicles won't
- Fast Setup
  - Sets up in under one minute
- Customizable
  - Add a custom canopy, misters, refrigeration, computers, A/V, sound, name gen - the possibilities are virtually endless!

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# Best Uses of Aardy™



## Centre City Blitz

- Rent a warehouse
- Buy some **Aardy's™**
- Infiltrate the city daily
- Return to the warehouse nightly
- Plug In
- Go Home
- Take a hot shower
- Return in the morning and repeat!

## Multi City Stomp

- Rent some **Aardy's™**
- Pack 'em in a trailer
- Pick some cities
- Unload them daily
- Return them nightly
- Fire up the genny
- Retire to your hotel room
- Rent a movie
- Return in the morning and repeat!

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# Other Uses



- **Sampling**
- **Product Demos**
- **Guerilla Marketing**
- **In-Store, In-Mall, In-Airport Kiosk**
- **....the sky's the limit**



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# Idea Gallery...



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# Idea Gallery



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# About Us



## Aardvark Event Logistics™, Inc.

Aardvark Event Logistics™ is the nation's leading provider of rentable mobile marketing equipment and logistical services (drivers). For mobile marketers, by mobile marketers, Aardvark™ strives to provide its clients with an alternative to sinking a ton of cash into a vehicle that's usually only used for a year or less. By doing this, Aardvark's goal is to single-handily drive down the price of mobile marketing, while raising the bar in innovation, customer support, and logistical support. Is your agency using Aardvark? To learn more, visit [www.aardvarkel.com](http://www.aardvarkel.com).

When we developed the **Aardy™**, we needed a reliable partner with a history of innovation, quality, attention to detail and funny sales guys that wore wickedly cool ties. So it was a no brainer that we chose CGS Premiere as our Official Builder, Servicer and Reseller of our baby boy, **Aardy™**. With excellence as a way of life, the fine folks at CGS gladly accepted. The rest is history.

## CGS Premier

If you have a high tech mobile display, event marketing site, trailer, specialty vehicle, trade show exhibit or kiosk to build, there are three things you care about most. *First*, you want a fabricator/digital printer who can help you create and complete a project that is innovative, differentiates you from the competition and screams "try me" to your target audience. *Second*, you are on a deadline and this competitive marketplace will not allow you to be late. *Third*, budgets are established for a reason and you expect your project to stay within specified financial guidelines. We do all three! To learn more, visit [www.cgspremier.com](http://www.cgspremier.com).

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# Thank You!



## Rentals, Marketing, Press

**Aardvark Event Logistics, Inc.**  
**1979 Pioneer Road**  
**Huntingdon Valley, PA 19006**  
**877.703.7117 (p)**  
**aardvarkel.com**



## Official Builder - Sales & Service

**CGS Premiere**  
**5786 S. Westridge Drive**  
**New Berlin, WI 53151**  
**262.641.7414 (p)**  
**cgspremier.com**

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# WARNING!



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